#### Franklin Simon & Co.

FIFTH AVENUE, 37th and 38th Streets

**OPEN** 

All Day Tuesday **ELECTION DAY** 

> AFTER 10:30 A. M.

To give our Employees time to cast their Vote

### Franklin Simon & Co.

FIFTH AVENUE \_ 37th and 38th Streets

## HUDSON SEAL

WRAPS AND COATS FOR WOMEN AND 

### New Models ...

AT A SAVING OF \$150.00 TO \$200.00 ON THIS SEASON'S PRICES. ALL FIRST QUALITY SELECTED SKINS



At a Saving of \$200.00

48-IN. HUDSON SEAL WRAPS (dyed muskrat) in triple cape, wrap-coat, or the new blouse back models . . . 650.00

At a Saving of \$150.00

36-IN.TRIMMEDHUDSONSEAL COATS (dyed muskrat) beltless models with deep cape collar and large turn back cuffs of real beaver or skunk . . . . . 465.00

FUR SHOP -- Fourth Floor

# FRANKLIN SIMON & CO

A STORE OF INDIVIDUAL SHOPS

FIFTH AVENUE, 37th and 38th STREETS

The Women's

## FRENCH GOWN SHOP A SOCIAL REGISTER OF FORMAL FASHIONS

PRESENTS GOWNS FOR EVERY EVENING OCCASION, FROM THE DINNER HOUR THROUGH THE FORMAL INTERIM OF OPERA OR HORSE SHOW TO THE HOURS OF DANCING-GOWNS BRILLIANT WITH JET, BESPANGLED WITH SEQUINS. SOFT WITH LACE, OR STATELY GOWNS OF METAL TISSUES AND BROCADES .

98.50 to 395.00



Exclusive Models Made in Our Own Fifth Avenue Workrooms-Models Selected from Foremost Paris Creators-No Two Alike, Duplicates Only in Charm

FRENCH GOWN SHOP-Third Floor

Franklin Simon & Co.

Small Articles of Dress That Loom Large in Fashion



The French Vogue of Evening Hats is renewed, the evening hat appearing in tulle or metal tissue, with paradise or lace.

> 25.00 to 275.00 FRENCH MILLINERY SHOP

Lace or Net Fans Bespangled or Beaded are smartest, while the "feather bouquet" is the newest of feather fans.

> 18.50 to 65.00 FAN SHOP\_Street Floor

Long Evening Gloves of Paris Origin

16, 20 and 24 button length, in white French glace or suede kidskin.

10.50 to 15.00

GLOVE SHOP-Street Floor

Evening Slippers Wear a Strap or Two or appear as formal slippers - in metal brocades, cloth of silver or satin.

> 8.00 to 20.00 SLIPPER SHOP-Third Floor

Evening Hosiery Is Sheer and Silken plain, openwork or with inserts of real laces, matching slippers or gown.

3.95 to 75.00

HOSIERY SHOP\_Street Floor



